



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1354287

Schedule Dates 08/15/12-08/21/12
Advertiser Crossroads GPS (42237)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand CROSSROADS GPS (332829)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name BRAUNSCHEI,ANNE
Phone/Fax /
CPE 1216
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments CROSSROADS GPS

Date Entered 08/14/12
Last Modified 08/14/12
Entered By Gardy Sweetman
CO-OP No
Headline # ECR09790980
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,542.50
Net Total \$14,407.50
Sales Tax

Columbus (WTTE)

By Broadcast Month	Spots	Rate
Aug. 2012	17	\$16,950.00
Grand Total:	17	\$16,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	6:28P- 6:57P (EST)				1	1	1			3	\$650.00	\$1,950.00	Columbus (WTTE)	2.5 MEN	8/14/12
2.0	Normal Line / SPOT	08/15/12-08/17/12	3	:30	6:58P- 7:30P (EST)				1	1	1			3	\$900.00	\$2,700.00	Columbus (WTTE)	2.5 MEN	8/14/12
3.0	Normal Line / SPOT	08/15/12-08/15/12	3	:30	10P- 11P (EST)				2					2	\$1,500.00	\$3,000.00	Columbus (WTTE)	NEWS	8/14/12
4.0	Normal Line / SPOT	08/19/12-08/19/12	3	:30	9A- 10A (EST)	1							X	1	\$200.00	\$200.00	Columbus (WTTE)	FOX NEWS SUNDAY	8/14/12
5.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	6:28P- 6:57P (EST)		1	1						2	\$650.00	\$1,300.00	Columbus (WTTE)	2.5 MEN	8/14/12
6.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	6:58P- 7:30P (EST)		1	1						2	\$900.00	\$1,800.00	Columbus (WTTE)	2.5 MEN	8/14/12
7.0	Normal Line / SPOT	08/20/12-08/21/12	3	:30	10P- 11P (EST)		1	1						2	\$1,500.00	\$3,000.00	Columbus (WTTE)	NEWS	8/14/12
8.0	Normal Line / SPOT	08/16/12-08/16/12	3	:30	11:01:05P- News-Fox 28 News at 11p					1				1	\$1,500.00	\$1,500.00	Columbus (WTTE)	NEWS	8/14/12
9.0	Normal Line / SPOT	08/17/12-08/17/12	3	:30	11:00:50P- News-Fox 28 News at 11p						1			1	\$1,500.00	\$1,500.00	Columbus (WTTE)	NEWS	8/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: